

# Grand Slam School Day 2012



## Junior Press Program: Bringing Baseball to the Classroom

For all the fixins for Grand Slam School Day and Junior Press  
visit [www.biscuitsbaseball.com](http://www.biscuitsbaseball.com)

**Welcome to Grand Slam School Day Junior Press**

Dear Teachers,

Welcome to Grand Slam School Day 2012 and Junior Press! The Junior Press program is a wonderful way for you to award a special privilege to two of the students participating in your school's outing. Our program takes the time to promote journalism and encourages students to learn more about this profession. Those invited to join the program will receive a press pass that allows them access to a pre-game interview with Biscuits players and a media kit with current Biscuits information.

Enclosed in this packet are examples of some of the materials the students will receive when they arrive on game day. Also included are extension exercises that can be done for extra credit or with the entire class!

When selecting students to attend, please encourage them to prepare 3-5 questions for the press conference. Schools may select two students to participate in the program.

Students who take part in the Junior Press program may also be asked to write a story after the conclusion of the game that is similar in style to what you may see in the sports section of the newspaper. Stories can be emailed back to us for display on our web site for everyone to read.

If there are any questions or concerns please feel free to contact your group sales representative at 334-323-2255.

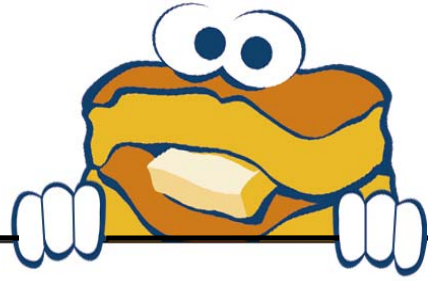
Have fun and Go Biscuits!

Montgomery Biscuits



**GSSD  
2012**

# Junior Press



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# Welcome to Grand Slam School Day Junior Press

## Welcome members of the Junior Press!

Each of you will be receiving a packet with the materials that working members of the media use to write stories about the Montgomery Biscuits. Inside you will find a game summary, team statistics, team rosters (so you can get to know your Biscuits and the opposing team), a scorecard and a sample newspaper article from the Biscuits. All of the materials contained in the packet will have useful information for your story, and the newspaper article can be used to give you an idea of how a sports story can be written.

We encourage you to speak up and ask the players as many questions as you want during the press conference. We also invite you to write a story based on today's game and events. When you have finished writing your story, you can submit it to the Biscuits – We would love to see what you have written!! **Plus - All stories submitted to the Biscuit will be reviewed and placed on our website for all of our fans to see.**

Enjoy the game, take a few notes and write your story when you return to school this week.

To submit your story: Email a copy to [jkampf@biscuitsbaseball.com](mailto:jkampf@biscuitsbaseball.com). Stories will be posted no later than 5 business days after they are submitted.

Good luck!

Jackie Kampf  
Marketing Assistant

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# Junior Press Itinerary

## \*Subject to Change

9:30- 9:45am            Press packets & credentials distributed

***Please have your reporter check in at the Guest Services booth located directly inside the main gates (on the concourse behind home plate). He or she will then be escorted down to the clubhouse level and be issued press credentials. Reporters will also receive a packet of information when they check in to assist them in reporting on Grand Slam School Day. As students check in they will also be getting their picture taken for a souvenir photo with team mascot Big Mo (which will be mailed along with a certificate the following week).***

9:50 – 10:20am        Press Conference with Biscuits Players

Registered reporters will be escorted into the “Press Room” for a private press conference with two Montgomery Biscuits players. **Reporters should come prepared with 3-5 questions for these professional athletes.** Of course, we will take a moment for autographs and pictures at the end of the session!

10:15- 10:40am        Press Box Tour

Registered reporters will receive a tour of the Montgomery Biscuits Press Box. This is a short tour of the area where Montgomery’s working media actually cover Biscuits baseball. They will see first hand all of the major workings from the individual booths for radio and television, the ventral operations for the scoreboard and public address, as well as the area for local and visiting newspapers.

10:45am                Game Coverage from the Biscuits Owner’s Seats

Reporters will be escorted to the Owner’s Seats, where they can sit directly behind home plate for the Montgomery Biscuits baseball game. Students get the option to sit in this special reserved area or they can rejoin their friends in the stands. Students are encouraged to use their press packets and information provided to write a game summary of the event. Any student who writes a summary can submit it to the Biscuits at [jkampf@biscuitsbaseball.com](mailto:jkampf@biscuitsbaseball.com) and it will be added to our official website- [www.biscuitsbaseball.com](http://www.biscuitsbaseball.com) for our fans to read.

Due to player availability and game start, times for the above listed events cannot be delayed. Thank you for participating in the Montgomery Biscuits “Grand Slam School Day.” We hope your reporters enjoy this experience as a member of the working press!

# Press Conference Questions/Ideas

A press conference is a special event where an organization or someone representing an organization makes statements about upcoming events and/or answers questions from members of the press.

As part of the Junior Press program you will be able to participate in a special game day press conference with two of the Biscuits players. The Biscuits are a member of the Southern League and play over 140 games a year! This is your chance to ask these two professional athletes anything you want! Use this opportunity to learn more about the life of a professional athlete.

We encourage you to come up with some questions on your own, but here are some questions that have been asked:

1. HOW DOES IT FEEL TO BE A PROFESSIONAL BASEBALL PLAYER?
2. HOW LONG HAVE YOU BEEN PLAYING BASEBALL?
3. WHAT WOULD YOU DO IF YOU WERE MY AGE AND WANTED TO BECOME A PROFESSIONAL BASEBALL PLAYER?
4. IF YOU DIDN'T PLAY BASEBALL FOR A LIVING WHAT WOULD YOU LIKE TO DO AND WHY?
5. WHAT IS YOUR GREATEST MOMENT SO FAR IN BASEBALL?

Don't forget to take notes!

When the game is over, don't forget to write a story about your day at the Biscuits games. You can write a story on the game, on the players you interviewed, about meeting Big Mo or anything you choose! And remember, if you email your story to the Biscuits, we will even post it on the Biscuits website!



# Teacher Exercise Instructions



## Using the Newspaper:

Below are some fun activities you can do with students using the newspaper. The exercises focus on baseball, but you can certainly use any favorite sport, a region of the country or you can focus on locations from other parts of the world.

While these exercises are meant for enjoyment, they also meet content standards from the Alabama Course of Study.

Addresses the following content standards from the *Alabama Course of Study: Social Studies*:

- ▶ 7 COS 10a Describing the impact of print and electronic media and the Internet on the American way of life.

# Catch Some Geography Fun!



Use the **Montgomery Advertiser** to find the names and cities of all the teams in the Southern Baseball League (the league the Biscuits belong to). On a U.S. map, find and circle as many of the cities as possible.

*Hint – You may be able to use **the weather map** in the Montgomery Advertiser to find some of the cities.*

# Where in the World?



Using a newspaper complete the following exercises:

1. Find the names of five places in the United States on the front page or in the Travel & Leisure section of today's newspaper. Use the weather map to find the state where each of these places is found. Find out how many professional baseball teams are in these five places.
2. Using the State, Nation, and World sections of the weather information in the Montgomery Advertiser, find the city that will have the highest temperature today and the one that will have the lowest. What is the difference between the highest and lowest temperatures? Compare the temperatures at the Biscuits Stadium today to the temperatures in those cities where the Biscuits play.
3. Have someone help you locate five cities that are mentioned in today's Sports section on a map of the United States. Look on today's weather map to see if the temperatures in those cities are warmer or cooler than they are here.
4. Choose five cities that are mentioned in today's Sports section. Ask your family members which city they would like to visit on a vacation. Try to find three things to do in one of the cities.

5. Look at the stories in the Travel & Leisure section of today's Montgomery Advertiser. Find a story that takes place outside of Alabama and one that takes place in another country. Locate these places on a map. Find out three facts about each place.